

FAMILY CODE-WORD CARD

A two-minute defense against AI voice-cloning and emergency scams

NO CODE WORD. NO MONEY. NO EXCEPTIONS.

A familiar voice is no longer proof. The safest response is a family secret plus an independent callback.

SET IT UP TONIGHT

1. **Choose a private word or short phrase.** Use an inside joke or random phrase that is not a pet name, birthday, address, or anything posted online.
2. **Share it privately with immediate family.** Explain that anyone calling with an emergency must say it before money or information is discussed.
3. **Write it where you will see it under pressure.** Keep this card inside a cabinet or near the phone—not where visitors or a camera can easily see it.

OUR FAMILY CODE WORD

IF AN EMERGENCY CALL ARRIVES

- **STOP.** Do not send money, share information, or reveal the code word first.
- **ASK.** “What is our family code word?” No answer, wrong answer, or refusal means no payment.
- **HANG UP.** Do this even if the voice sounds exactly like someone you love.
- **VERIFY.** Call your loved one using the number already saved in your phone. If there is no answer, call another family member or trusted friend.

RED FLAGS FROM THE EPISODE

- The caller creates panic, secrecy, or a deadline and will not let you pause.
- A “lawyer,” “police officer,” or “hospital” takes over the call and demands payment.
- They want gift cards, cryptocurrency, a wire, cash, or a courier pickup.
- Caller ID, personal details, and a familiar voice are presented as proof.



QR CODE
PLACEHOLDER

THIS CARD PROTECTS YOU FROM ONE SCAM. THE BOOK PREPARES YOU FOR ALL OF THEM.

The card stops one terrifying call. The book teaches the repeatable Stop–Hang Up–Verify system for phone, text, email, impersonation, investment, and relationship scams.

BUY STOP, HANG UP, VERIFY

PURCHASE LINK: [ADD AMAZON BOOK LINK AFTER PUBLICATION]

Guidance reviewed September 2026. Trusted sources: [FTC family-emergency guidance](#). Educational information, not legal or financial advice.